



Australian Library and
Information Association

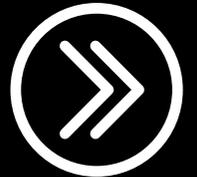
ALIA Information Online 2021

IN
DEPTH
SERIES

Virtual Conference

DIGITAL
PRESERVATION

16 September
2021



#IO21InDepth

🐦 @ALIANational



Australian Library and
Information Association

AUSTRALIAN LIBRARY AND INFORMATION ASSOCIATION

The Australian Library and Information Association is the national professional organisation for the Australian library and information services sector.

Together we seek to empower the profession through the development, promotion and delivery of quality library and information services to the nation, through leadership, advocacy and mutual professional support.

Australian Library and Information Association

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CONTENTS



ABOUT THE
CONFERENCE

PAGE 4



JOINING THE
CONFERENCE

PAGE 5



CONFERENCE
PROGRAM

PAGE 6



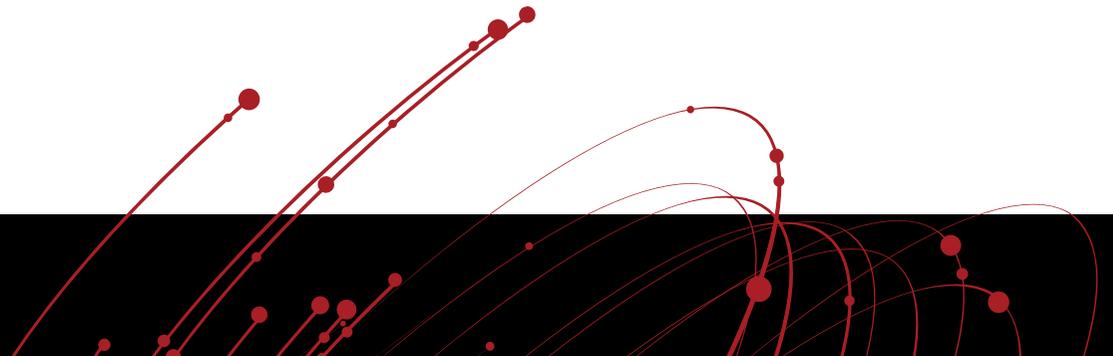
SPEAKERS

PAGE 8



SESSION
ABSTRACTS

PAGE 11



ABOUT THE CONFERENCE

Following on from the Information Online 2021 Conference the In-depth series will delve deeper into specific industry trending topics to stimulate thought and guide industry professionals and leaders through personal and industry growth. ALIA and the conference committee have put together four half-day fully virtual events ranging over six months to giving individuals the choice to engage in topics specific to their interests or industry. Hear from our high-profile keynote speakers and engaging panelists on all things Digital Preservation.

THE PROGRAM COMMITTEE

ALIA would like to thank the program committee for their invaluable work in the planning and development of the conference program.



**Vicki McDonald
(Chair)**



Monika Szunejko



Kate Davis



Roxanne Missingham OAM



JOINING THE CONFERENCE

WHERE

The conference takes place online. You can access all sessions [here](#). To start watching, just click the “watch the event” icon in the top right-hand side of the screen.

WHEN

The conference takes place on Thursday 16 September 2021 from 1:00pm (AEST). If you are unable to attend any sessions at their scheduled time, recordings will be available post-event.

We recommend that you log on 15 minutes before the event start to set up your profile and test your connection. You can login using the “login” icon at the top right-hand side of the screen.

PROGRAM

You can view the program on page 6 of this handbook or on the [conference website](#).

CONNECTING WITH ATTENDEES

All delegates have a profile on the conference platform. You can make your profile public or private after you log on. Delegates with public profiles are able to chat directly with attendees and speakers directly from their profiles.

Questions for speakers can be submitted anytime during sessions using the “ask a question” button.

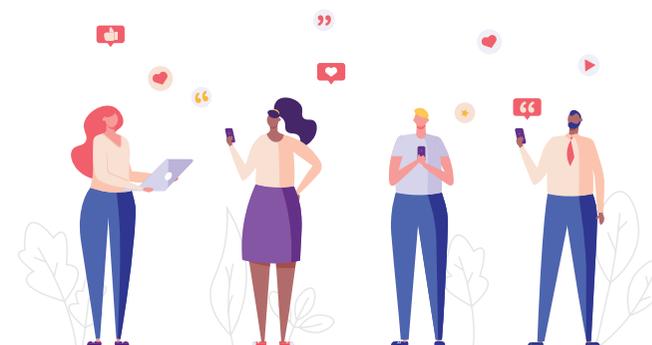
TECHNICAL ASSISTANCE

If you need technical assistance you can use the “help button” located in the bottom right hand corner of your screen.

CONTACT ALIA

ALIA staff are available to help. Should you need assistance anytime prior to the conference please contact us by phone on 02 6215 8222 or email events@alia.org.au and we will be pleased to assist you.

If you have any technical difficulties logging onto the virtual platform or during the conference please use the pink chat button in the bottom right hand corner of your screen.



JOIN THE CONVERSATION

Join the conversation on social media

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CONFERENCE PROGRAM

1:00pm (AEST)

11:00am (AWST)

12:30pm (ACST)

Acknowledgement of country and opening remarks

Monika Szunejko, Director, Collections and Technology at Monash University Library

1:10pm (AEST)

11:10am (AWST)

12:40pm (ACST)

Keynote

Digital preservation, a matter of survival

Nancy Bennison, Acting Chief Executive Officer of the National Film and Sound Archive

Facilitated by Roxanne Missingham OAM, University Librarian, Australian National University

Panel

Getting in shape with Digital Preservation

2:00pm (AEST)

12:00pm (AWST)

1:30pm (ACST)

Andrea Goethals, Digital Preservation Manager at National Library of New Zealand

Libor Coufal, Assistant Director, Digital Preservation at National Library of Australia

Carey Garvie, Project Officer Digital Archives Innovation and Research National Archives of Australia

Alexis Tindall, Manager of Digital Innovation at University of Adelaide Library

Facilitated by Jaye Weatherburn, Digital preservation at The University of Melbourne and with the Digital Preservation Coalition.

3:00pm (AEST)

1:00pm (AWST)

2:30pm (ACST)

Break

3:15pm (AEST)

1:15pm (AWST)

2:45pm (ACST)

Keynote

Divergent conservation: cultural sector opportunities and challenges relating to the development of time-based art conservation in Australasia

Asti Sherring, Time-based art Conservator and PHD candidate, University of Canberra

Facilitated by Vicki McDonald, State Librarian and Chief Executive Officer at State Library of Queensland



4:00pm (AEST)

2:45pm (AWEST)

3:15pm (ACST)

Keynote conversation

Preserving the digital first draft of history... and the present

Edward McCain, Digital Curator of Journalism at Missouri School of Journalism

Professor Axel Bruns, Faculty of CI, Education & Social Justice, School of Communication at Queensland University of Technology

Facilitated by Monika Szunejko, Director, Collections and Technology at Monash University Library

4:45pm (AEST)

2:45pm (ACST)

4:15pm (ACST)

Summary and close

Jan Richards, Past ALIA President and Principal Consultant and Jan Richards Consulting



ABOUT THE
CONFERENCE



JOINING THE
CONFERENCE



CONFERENCE
PROGRAM



SPEAKERS



SESSION
ABSTRACTS

SPEAKERS



Nancy Bennison

Acting Chief Executive Officer (CEO) of the National Film and Sound Archive

Nancy Bennison is Acting CEO at the National Film and Sound Archive. Nancy has over 20 years' experience working in Executive, Finance, Change and Risk Management positions, operating at Director level for 12 years. Nancy's experience spans a number of different industries, geographies and skill sets. During her most recent roles, which include the Chief Operating Officer and Chief of Staff role at the NFSA, leading the Business Improvement Functions at the NFSA and the Australian National University and working with PricewaterhouseCoopers Consulting, Nancy has focused on organisation transformation. Her passion is for people; to lead them effectively through organisational restructures and transformational change programs.

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Alexis Tindall

Manager of Digital Innovation at University of Adelaide Library

Alexis Tindall is Manager, Digital Innovation, at the University of Adelaide Library. In this role she is leading the development and implementation of a Digital Preservation Strategy and Roadmap for the Library, which encompasses the University Archives, Records and Special Collections. In addition to this, she is supporting data-enabled humanities and arts research with a program of events and strategic support. In previous roles, Alexis has worked in project management and skill development in digital arts, humanities and social sciences research, and in museum-based digitisation roles. She is passionate about digitisation, open scholarship and digital access to GLAM collections and research data.



Andrea Goethals

Digital Preservation Manager at National Library of New Zealand

Andrea oversees the National Library's digital preservation programme and manages the team responsible for operating the National Digital Heritage Archive. She collaborates closely with others at the Library and around the world to advance digital preservation standards and practices. She co-chairs the Library's Digital Research Working Group, runs the NZ DOI Consortium, and participates in many regional and national working groups (Australasia Preserves, IIPC Steering Committee, iPres WG, Digital Preservation Storage Criteria WG, DataCite CESG, NSLA DPN, DPC-Aus).





Libor Coufal

Assistant Director, Digital Preservation at National Library of Australia

As Assistant Director, Digital Preservation, Libor is responsible for coordinating digital preservation activities across NLA to deliver the NLA Digital Preservation Strategic Plan, preparing policies, implementing systems, tools and workflows as well as operational management of the Digital Preservation team including implementation, maintenance and administration of NLA's digital preservation system, Preservica. He is also leading NLA's applied research on file-format support and implementation of the NLA Digital Preservation Knowledge Base. He co-edited the 2017 Alexandria: The Journal of National and International Library and Information Issues' special edition on digital preservation.



Carey Garvie

Project Officer Digital Archives Innovation and Research National Archives of Australia

Carey Garvie works in the Digital Archives Innovation and Research team at the National Archives of Australia. Carey has a background in paper conservation and is currently undertaking a Masters in Information Studies specialising in Data Management.



Jaye Weatherburn

Digital preservation at The University of Melbourne and with the Digital Preservation Coalition

Facilitator Jaye Weatherburn is the Program Manager, Digital Preservation at the University of Melbourne, and Head of Australasia and Asia-Pacific with the international charitable foundation the Digital Preservation Coalition (DPC). Jaye's work at the University of Melbourne involves overseeing and coordinating the implementation of the university's ten-year digital preservation strategy, and the subsequent development of the emerging business-as-usual program for digital preservation activities. With the DPC, Jaye's current two-year secondment (2020-2021) involves planning and delivering the DPC programme in the Australasian region, with the goal of enhancing digital preservation awareness and practice for the broad local community through DPC activities and dedicated support for the regional digital preservation community of practice, Australasia Preserves. Jaye is co-author (with Ross Harvey) of "Preserving Digital Materials", 3rd ed (2018), and was an Editorial Assistant for the Australian Library Journal (2014-2016). She holds a Master of Information Management and a Diploma of Professional Writing and Editing from RMIT University, and a Bachelor of Film and Television from the Victorian College of the Arts.



Asti Sherring

Manager of special collections at the University of Newcastle

Asti Sherring is a Paper, Photographs and Time-Based Art Conservator. She has completed a Bachelor of Media Arts from Sydney University and a Masters of Materials Conservation at Melbourne University. Asti held the position of Senior Time-Based Art Conservator at The Art Gallery of New South Wales between 2015 - 2020. She has also worked at institutions including The University of Newcastle, Los Angeles County Museum of Art, USA, The 20th and 21st Biennale of Sydney, The National Archives of Australia and Museum of Contemporary Art, Sydney. Asti is currently undertaking postgraduate research at the University of Canberra, which explores contemporary conservation theories and practices surrounding the preservation of works that are virtual, ephemeral, immersive, participatory, and technology based.



Edward McCain

Digital Curator of Journalism at Missouri School of Journalism

As Digital Curator of Journalism, Edward McCain leads the Journalism Digital News Archive (JDNA); a strategic change agenda addressing issues surrounding access and preservation of born-digital news collections. McCain's position is a joint effort between the University of Missouri Libraries and the Donald W. Reynolds Journalism Institute. He works with faculty and staff at the Missouri School of Journalism and the journalism industry, building a framework of linked programs and functions designed to support and enhance digital news archives.

McCain holds a bachelor's degree in journalism from the Missouri School of Journalism and Master of Arts degree in information resources and library science with a graduate certificate in digital information management from the University of Arizona.



Professor Axel Bruns

Faculty of CI, Education & Social Justice, School of Communication at Queensland University of Technology

Axel Bruns is an Australian Research Council Laureate Fellow and Professor in the Digital Media Research Centre at Queensland University of Technology in Brisbane, Australia, and a Chief Investigator in the ARC Centre of Excellence for Automated Decision-Making and Society. His books include *Are Filter Bubbles Real?* (2019) and *Gatewatching and News Curation: Journalism, Social Media, and the Public Sphere* (2018), and the edited collections *Digitizing Democracy* (2019), the *Routledge Companion to Social Media and Politics* (2016), and *Twitter and Society* (2014). His current work focusses on the study of user participation in social media spaces, and its implications for our understanding of the contemporary public sphere, drawing especially on innovative new methods for analysing 'big social data'. He served as President of the Association of Internet Researchers in 2017–19. His research blog is at <http://snurb.info/>, and he tweets at @snurb_dot_info.



ABOUT THE CONFERENCE



JOINING THE CONFERENCE



CONFERENCE PROGRAM



SPEAKERS



SESSION ABSTRACTS

SESSION ABSTRACTS

KEYNOTE

Digital preservation, a matter of survival

Preserving Australia's analogue audio-visual heritage, digitising magnetic tape - format shifting - how the 2025 timeline was identified, the campaign, the solution.... International perspectives and industry engagement.

PANEL

Getting in shape with Digital Preservation

How do we preserve and enable content and collections to be accessed, shaped, and re-shaped by the community? What do you need to know to get started in digital preservation in your organisation? How do you select the right technology, equipment, networks, skills? How do you right-size the solution to meet your context? Speakers from mid-size and national organisations, at a range of points on their digital preservation journey will share their stories - the tips, tricks, insights for new starters, and successes to help you tackle this challenge at your own organisation.

KEYNOTE

Divergent conservation: cultural sector opportunities and challenges relating to the development of time-based art conservation in Australasia

This presentation explores the current state of awareness and understanding of time-based art (TBA) in the Australasian cultural heritage sector using data gathered from a survey of 140 participants from across a range of professions, including conservation, registration, curatorial, library and archives management, installation and exhibition management, digital preservation and audience programming. The findings indicate the viewpoints of professionals who work in the cultural heritage sector on the development of TBA as a distinct specialisation within conservation, and advance discussions of cultural, institutional and structural barriers embedded in working cultures, practices and attitudes. This presentation posits that the very nature of TBA requires a reassessment of traditional institutional roles and workflows, new types of technical knowledge and the development of a supportive network of practice.

KEYNOTE CONVERSATION

Preserving the digital first draft of history... and the present

Edward McCain led an 18-month research project to find out what's happening in today's news media when it comes to preserving irreplaceable digital news content - the first draft of history. Axel Bruns has been leading research in the preservation of social media content - the first draft of the present.

This keynote conversation will traverse broad issues of capturing digital news and social media, the immediacy of citizen journalism, the vulnerability of born-digital content, and the challenges of preserving this content - for now and for the future.



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10 November 2021

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Registrations are now open

*Registration is required to attend as places are limited



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[⤴ BACK TO CONTENTS](#)